



**“DEVELOPING A GREEN BUSINESS SUPPORT
STRATEGY FOR UBCCE”
PROJECT MEETING**

in parallel with UBCCE IV. General Assembly

**Sismanoglio Megaro, Greek Cultural Center
Istanbul, 15 March 2011
14:15 -16:00**

AGENDA

14:15 – 14:45 Briefings

“Climate Change and Business Practices for Black Sea Region”

Dr. Sibel Sezer, *Regional Director for Black Sea and Turkey*, Regional Environment Center (REC)

“Green Business and the German Perspective”

Mr. Herbert Kopnick, *Senior Advisor*, German Association of Green Enterprises (BAUM)

14:45 – 15:30 Evaluation of the Ongoing Project

Brief presentation of the National Strategy Documents prepared for Ukraine and Azerbaijan

Exchange of ideas on the possible next steps of the Project;

- Training Workshop in Munich in parallel to the Seminar on “Business Opportunities in the Black Sea and Caspian Region with focus on Green Business” with the support of BAUM (German Association of Green Enterprises) and VBW (Bavarian Business Association) (May 2011 – tbc)
- Business Forum and Workshop in Georgia (June 2011)
- Final Regional Conference to launch the general UBCCE Strategy Document on Green Business Support (October – November 2011)
- Other additional possible actions within the limits of project budget

15:30 – 16:00 Brainstorming on the next “Green Business Support” project to be proposed to BMU with the support of GIZ