

**LAUNCH OF UBCCE NATIONAL STRATEGY DOCUMENT  
“GREEN BUSINESS SUPPORT STRATEGY  
FOR GEORGIAN PRIVATE BUSINESS ORGANIZATIONS”  
*In the framework of UBCCE - GIZ Joint Project*  
19 October 2011, Wednesday**

- 10:30 – 11:00**                    **Registration and Welcome Coffee**
- 11:00 – 12:00**                    **Welcome Remarks**  
**Mamuka SKHVITARIDZE**, President, GEC  
**Murat ZÖNGÜR**, Secretary General, UBCCE  
**Joerg OELSCHLAGER**, Programme Director for Private Sector  
Development in Georgia, GIZ\*  
*Special Address by*  
**Irakli MATKAVA**, Deputy Minister, Ministry of Economy and  
Sustainable Development of Georgia
- 12:00 – 13:00**                    **Presentation of the strategy document by the national experts**  
**Nato KIRVALIDZE and Zaal LOMTADZE**
- 13:00 – 13:30**                    **Q & A**