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**BLACK SEA BUSINESS FORUM  
"INCREASING TRADE & INVESTMENT TO REACH GROWTH "  
Thursday, February 23<sup>rd</sup>, 2012  
Thessaloniki, Holiday Inn Hotel**

**PROGRAM (draft)**

**09:30-10:15 1<sup>st</sup> Session: Opening Addresses**

- Dr. Athanase Lavidas, Vice-Chairman of BoD & Head of International Affairs, SEV Hellenic Federation of Enterprises
- Mr. Nikos Pentzos, Chairman, Federation of Industries of Northern Greece
- Mr. Dimitris Lakasas, Chairman, Greek International Business Association
- Mr. Barry Kolodkin, Regional Program Manager, United Nations Development Program
- Mr Milos Bugarin, President, Chamber of Commerce & Industry, Serbia\*

***Key-note speech:***

- Mr. Michalis Chrisochoidis, Minister of Development, Competitiveness & Shipping, Hellenic Republic\*

**10:15-10:40 2<sup>nd</sup> Session: "Mechanisms and tools to support internationalization"**

- Mr. Vasilis Lazaris, Director General, Export Credit Insurance Organization
- Mr. Anastasios Alexandridis, Executive Vice-President, Greek International Business Association  
"Findings and recommendations of the study: National plan for an extrovert Greek economy"
- Mr. Thanos Tantanozis, Sales Manager, Eurobank Corporate Transaction Banking

10:40-11:00 Coffee break





11:00-11:25 **3<sup>th</sup> Session: "Experiences of Greek business in Black Sea markets"**

- Executive of Alumil
- Executive of Kleeman
- Executive of Intralot

11:25-12:00 **4<sup>th</sup> Session: "Trends, needs, prospects in Black Sea markets"**

- Presentations by Commercial Counselors

12:00-13:30 **5<sup>th</sup> session: Match making**

Scheduled B2B meetings between Greek companies-producers and foreign importers-wholesalers-distributors

13:30-14:30 Lunch

14:30-18:00 **5<sup>th</sup> session: Match making (cont.)**

20:00 Dinner (for foreign participants)

\*tbc

*Working Language: English*

