



**UBCCE 4th BUSINESS FORUM
BUSINESS GOES GREEN!
INVEST IN GEORGIA – INVEST IN THE BLACK SEA & CASPIAN**
Sheraton Batumi Hotel, Batumi - Georgia, 30 June - 2 July 2011

THURSDAY, 30 JUNE

20:00 **WELCOME DINNER** (*By invitation only*)
Hosted by Georgian Entrepreneurs Confederation (GEC)
Hotel Sputnik, Terrace Restaurant

FRIDAY, 1 JULY

09:30 - 10:00 **REGISTRATION**

10:00 - 10:45 **OPENING CEREMONY**

Introductory statements by
Dr. Athanase LAVIDAS, *President*, UBCCE
Mamuka SKHVITARIDZE, *President*, GEC

Opening of the Business Forum by
Vazha BOLKVADZE, *Minister of Finance and Economy of Ajara*

10:45 - 11:00 **MEMORANDUM OF UNDERSTANDING CEREMONY**
Between GEC, TÜRKONFED & Georgian National Investment Agency

11:00 - 12:00 **PANEL I: GEORGIA AS AN ATTRACTIVE INVESTMENT
DESTINATION & GREEN INVESTMENT OPPORTUNITIES IN
KEY SECTORS**

Keynote Address by
Giorgi TSIKOLIA, *Deputy Director*, National Investment Agency

Lela PUTKARADZE, *Director*, Adjara Investment Agency
George PERTAIA, *Business/Tax Ombudsman*

12:00 - 12:15 **COFFEE BREAK**

12:15 - 13:15 **PANEL II : SUCCESS STORIES IN GEORGIA**

Joseph NLBLADZE, *Marketing Director*, Rakia Georgia Free
Industrial Zone (FIZ – UAE)
Rupen MIHCIYAN, *Owner/Director*, Georgia Plastic (Plastic-Turkey)
Kakha ALANIA, *General Director*, Unifarm (Agriculture - Sweden)
Archil JVANIA, *General Director*, HIPP (Organic food - Germany)
Kakha KUCHAVA, *Partner*, Eristavi Law Group & **Iva DAVITAIA**,
Partner, Umbrella Management and Consulting (Consulting -
Georgian - American Joint Company)

13:15 - 14:30 **NETWORKING LUNCH**

14:30 - 16:00 **PANEL III : BUSINESS GOES GREEN IN THE BLACK SEA &
CASPIAN PRESENTATION OF THE OUTLINES OF “GREEN
BUSINESS SUPPORT STRATEGY FOR GEORGIA”**
within the framework of UBCCE – GIZ Joint Project

Moderated by
Astrid DENKER, *General Strategy Coordinator*, UBCCE – GIZ Joint
Green Business Support Project

Nato KIRVALIDZE, *Executive Director*, Environmental Information
and Sustainable Development Centre (RIO)

Best practice by
Tina GOELZER, *Recultivation Expert*, Heidelberg Cement

14:30 - 16:30 **B2B MEETINGS**

SATURDAY, 2 JULY

09:30 – 15:00 **VISIT TO POTI FREE INDUSTRIAL ZONE**

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